Electronic Acknowledgement Receipt				
EFS ID:	5303927			
Application Number:	10750451			
International Application Number:				
Confirmation Number:	4989			
Title of Invention:	Suggesting and/or providing targeting criteria for advertisements			
First Named Inventor/Applicant Name:	Ross Koningstein			
Customer Number:	82402			
Filer:	John C. Pokotylo			
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Receipt Date:	08-MAY-2009			
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Application Type:	Utility under 35 USC 111(a)			

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref DF BusinessWire.pdf	191029	no	2
,	= = = cameno		2fd1878e4fc38d9f8b18c5bfc2952033b521 8a3e		_

Warnings:

Information:

2	NPL Documents	Ref_DG_Zeff_Part_1_of_3.pdf	17286148 a4c2e3709e5aa566e804f96a76b76289489 5845f	no	130
 Warnings:			31431		
Information:					
			17695092		
3	NPL Documents	Ref_DG_Zeff_Part_2_of_3.pdf	1d96e36b3492a99dcc4deca77b9608859de 1b955	no	130
Warnings:		I	<u> </u>		
Information:					
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4	NPL Documents	Ref_DG_Zeff_Part_3_of_3.pdf	7980abe70cf92249bd6c123a4e6bc7090d3 6ffa0	no	180
Warnings:		I	ı		
Information:					
_	NDI D	Ref_DH_Reexam_Request_025	2695018		
5	NPL Documents	_patent.pdf	0cebb1bd9aa35e117bf3d1aabab808e14fb f7bdd	no	85
Warnings:		•	,	'	
Information:					
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6	NPL Documents	equest_045_patent.pdf	d271ab989c45359a699da04488d84b5b3a 4a6f90	no	54
Warnings:				l	
Information:					
_		Ref_DJ_Reexam_Request_059_	2322461		
7	NPL Documents	patent.pdf	7bc9336f8406982c36f62e07d4612832f673 13df	no	81
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8	NPL Documents	_patent.pdf	0017e3450adf21a6a6e41bf424a2b41aa027 a9de	no	85
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Information:					
		Ref_DL_Statement_regarding_	82263		
9	NPL Documents	references_in_1449_form_gen eric.pdf	4ec132806801c1000bb09b40702ef2b8c65 6116c	no	2
Warnings:		I			
Information:					
10	NPL Documents	Ref_DM_Ntc_of_reasons_for_r	492231	no	6
10		eject.pdf	eab28f79e69b2eda1b08810539f66750931 69f3a		
Warnings:		ı			•
Information:					

11	NPL Documents	Ref_DN_Ntc_of_final_reject.pdf	428017	no	6
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Warnings:					
Information:					
		Total Files Size (in bytes)	es): 67561063		

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.